### Welcome



### panter hudspith architects







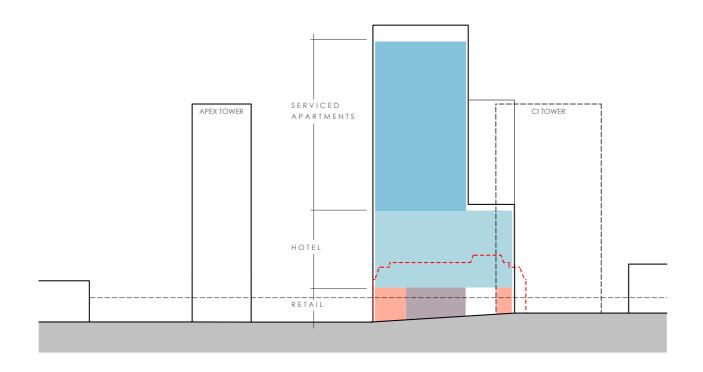






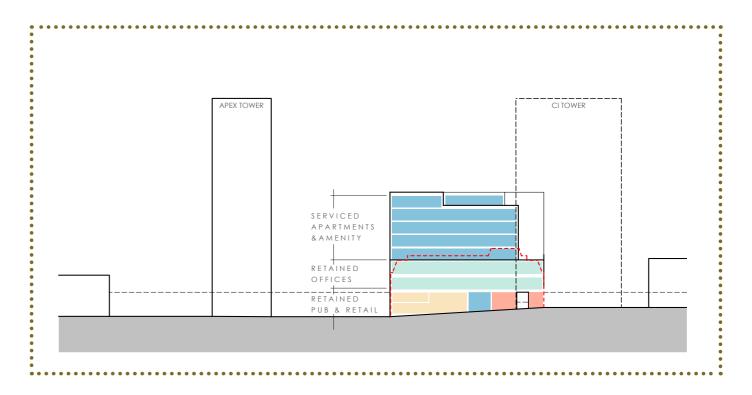


## History Of This Site



#### 2016 Pre-Application

- 22 storey building (21 + Ground)
- Ground floor retail units and hotel reception
- Floors 2-7 hotel rooms (120 in total)
- Floors 8-21 serviced apartments (100 in total)
- Basement car park with 40 spaces
- Proposals to redevelop St Georges Square



#### **Current Pre-Application**

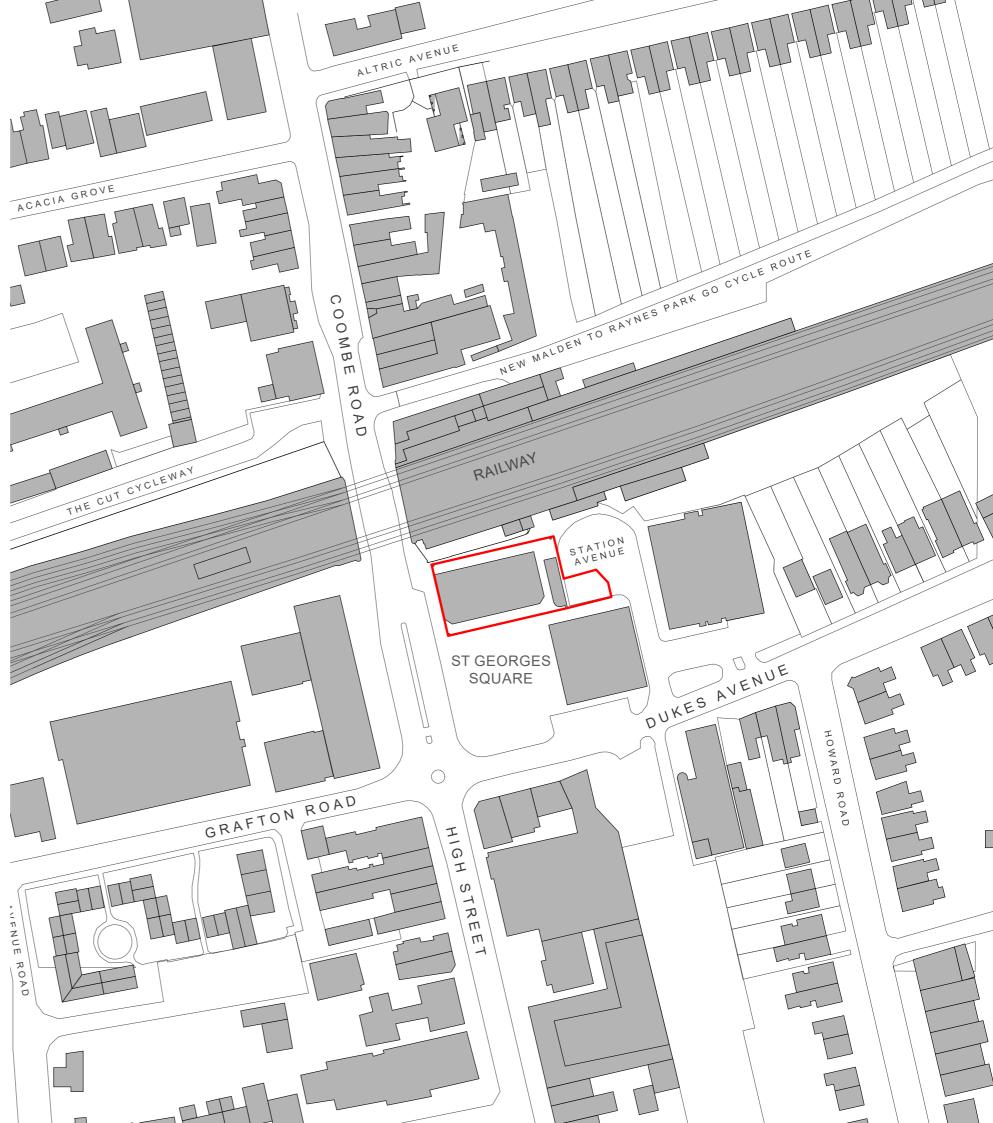
- 8 storey building (7 + Ground)
- Ground floor retained uses & new retail uses
- Floors 1-2 retained office
- Floors 3-7 serviced apartments (70 in total)
- Floor 7 shared amenity and terrace
- Bicycle secured storage on ground floor

## The Site









Opportunities to Enhance the Building & Public Realm









### Proposed Uses

#### **GROUND FLOOR**

- Retain existing bar & retail
- New main entrance
- Additional Station Avenue kiosks
- Redesigned access routes

#### 1st & 2nd FLOOR

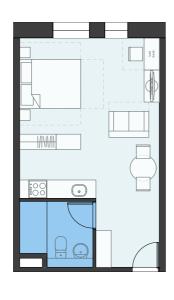
 Retain two floors of office (employing circa 100 people)

#### 3rd to 7th FLOOR

Serviced Apartments

Fully furnished properties available for short/ medium-term stays (up to 90 consecutive days) with hotel-like amenities.

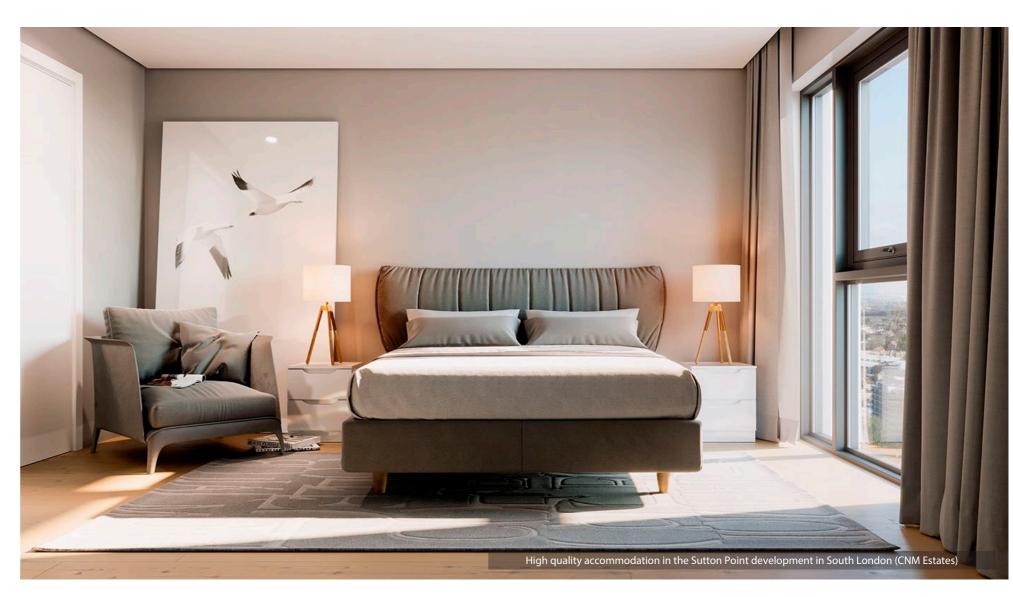
- Cost-effective accommodation
- More space and privacy
- More convenient kitchenette / full-size kitchen with dishwasher & washing machine, larger living / sleeping areas
- Increasing visitor numbers to New Malden
- Generating revenue for the local economy
- Jobs creation and employment rate increase





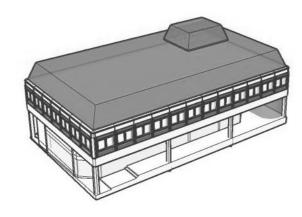


Typical serviced apartment studio layout

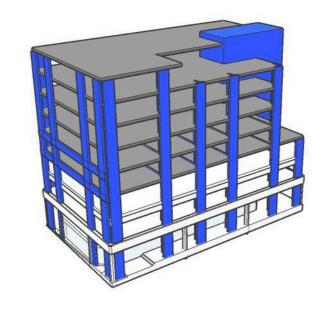


### Design Approach

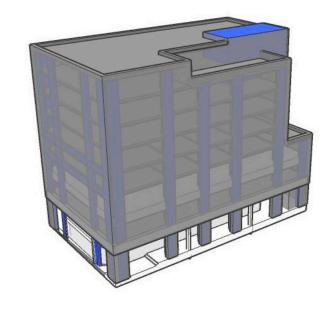
- Retained pub, retail & office uses
- Reconfigure ground floor & public realm improvements
- Strengthen existing building + add serviced accommodation above
- Massing responding to site constraints
- Cladding over existing + new floors, visual counterpoint to towers



1. EXISTING BUILDING RETAINED



2. ADDITIONAL FLOORS & NEW STRUCTURE



3. CLADDING OVER EXISTING & NEW UPPER FLOORS









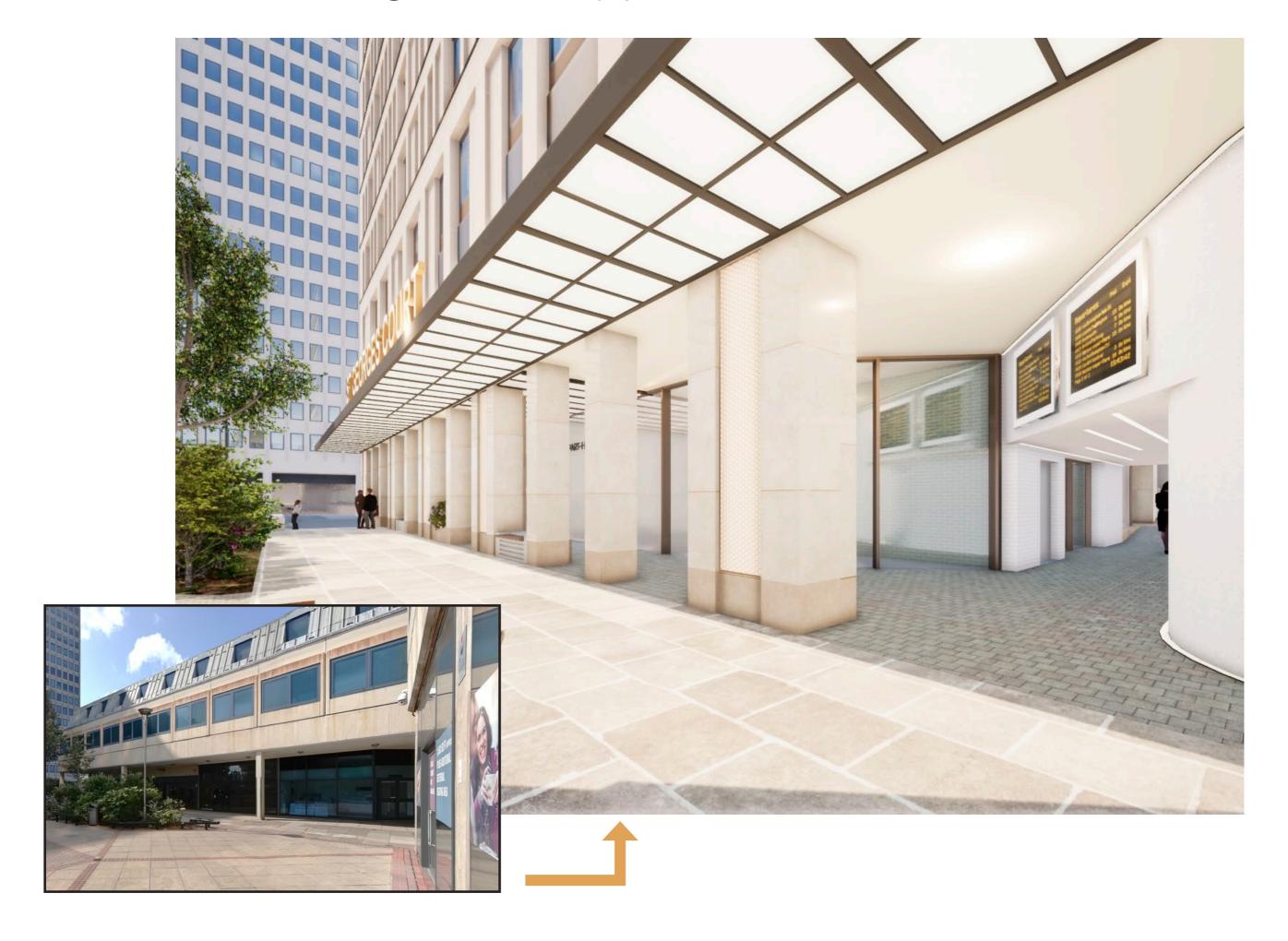


### Proposals

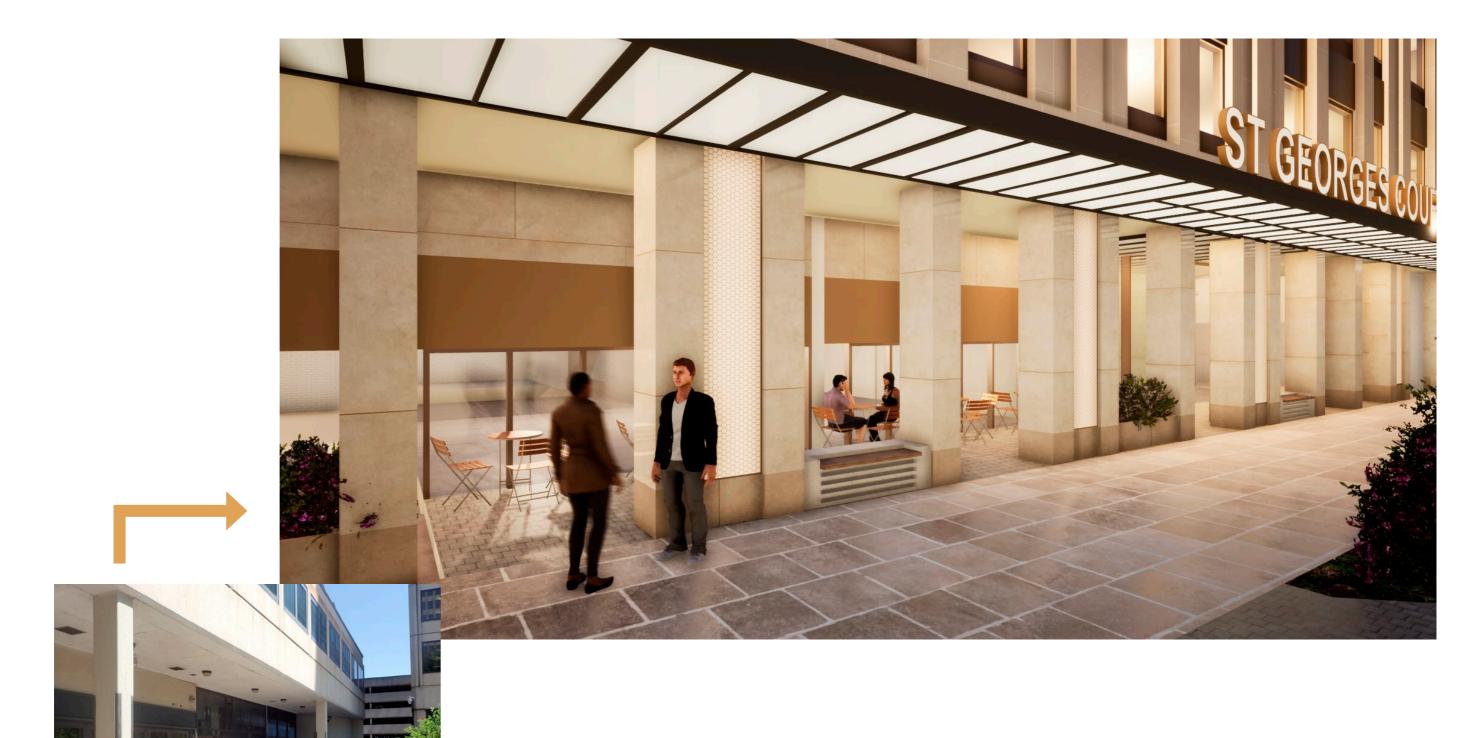
**GROUND FLOOR PLAN:** 



# New Colonades, Frontages & Canopy



# New Colonades, Frontages & Canopy



## Public Realm Improvements



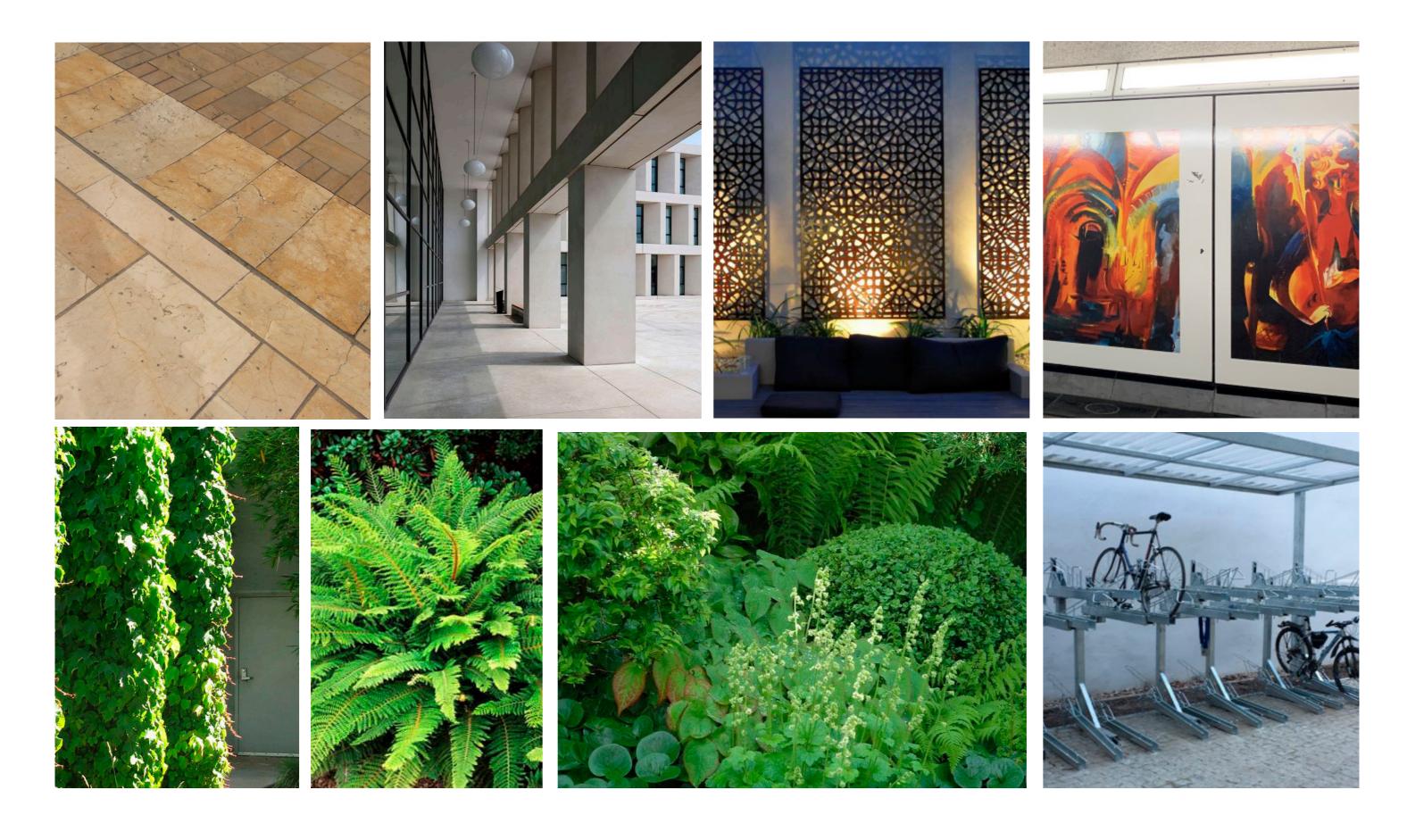
LANDSCAPING PLAN OF NORTH COLONNADE WITH NEW BIKE STORE





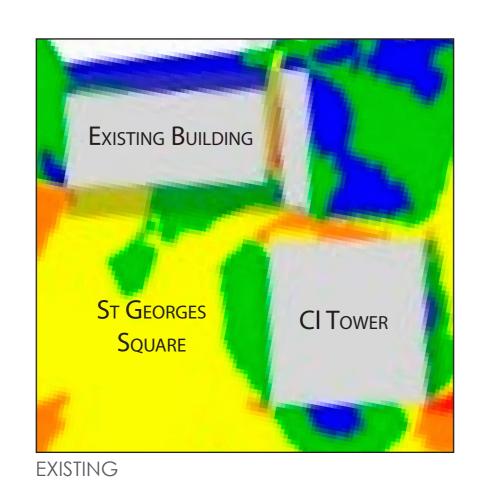


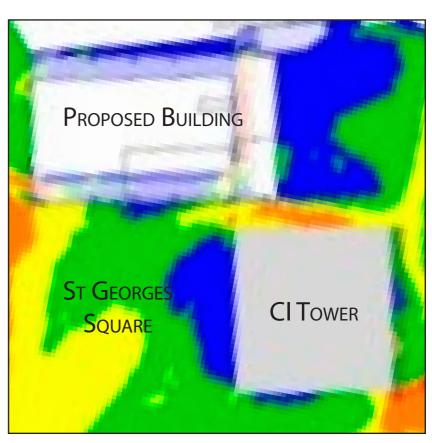
# Public Realm Improvements



## Microclimate Studies - work in progress







PROPOSED

# Greening The Building





























Third floor building facade greening
Parthenocissus (for autumn colour) grown
on tensile wire system



